

-FOR IMMEDIATE RELEASE-

14 Nov. 22:

RIDER SAFETY INITIATIVE WINNER

Local Cootamundra lass Kiera Cross has won the Rider Safety Road Safety Campaign promoted by Cootamundra-Gundagai Regional Council (CGRC) during October.

Kiera received a certificate, a \$50 gift voucher from Thompsons Rural, a framed picture of herself and her horse, a coffee mug with horse pictures, and a lavender reed diffuser.

The initiative primarily promoted through Council's Facebook page was designed to raise awareness about rider and road safety particularly around horses and horse drawn vehicles. Riders were encouraged to send in photos of themselves and their horses with a safety tip.

A colouring promotion was also undertaken at Council libraries for the youngsters to learn about rider safety and behaviour on roads when horses and traffic meet. Five winners were selected from the entries received at both Cootamundra and Gundagai Libraries, all ten will receive a library bag filled with cardboard road signs pack, road safety stickers, Texta pens, coloured pencils, a colouring in book and a certificate. Supplied by CGRC and Transport for NSW. Participation Certificates and road safety stickers will be issued to unsuccessful participants.

CGRC mayor Cr Charlie Sheahan congratulated Kiera on her entry.

"This is great, to see our young people be interactive with Council initiatives and be willing to put themselves out there with their own experiences. Kiera's experiences when riding on local roads is no different to others who have experienced bad road behaviour from passing motorists. We all need to be aware of our surroundings when driving and be especially vigilant when vehicles and livestock are sharing our roads,"

1. Kiera's entry was drawn from the participants who entered the competition on social media promoting rider safety.
2. Kiera Cross is presented with her prize from GCRC Road Safety Officer Kylie Grybaitis.

🐾🐾 Please remember to slow down when approaching us on our horses on roads, please never beep your horn around us or excess brake around us.
And my horse CD tip is, always check your mirrors when driving.
We love going on safe adventures & we are more than happy to share the roads and move over so you can pass us safely. 🐾🐾



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Cootamundra-Gundagai Regional Council
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