

**-FOR IMMEDIATE RELEASE-**

**20 April 2021:**

**WOW for SES**

Cootamundra-Gundagai Regional Council (CGRC) will be supporting the NSW State Emergency Service, (SES), with the Wear it Orange Wednesday, (WOW) day. Council is encouraging staff and business houses to celebrate and honour the contribution SES volunteers make to our communities by wearing orange on Wednesday 19 May 2021.

CGRC employees will have the opportunity to go Orange, and CGRC mayor Cr Abb McAlister said he hoped local business houses would also support the day, by decorating shop windows and staff dressing in orange.

“The SES volunteers do a fantastic job in our communities, the extraordinary things that help keep our communities safe and secure all year round. To show our appreciation for the valuable work they do I encourage everyone in our community to get behind the Wear it Orange Wednesday,” Cr McAlister said.

Wear it Orange Wednesday, or WOW Day is a day for all to celebrate SES volunteers. While the service's primary focus is to protect local communities from storms, floods, and tsunamis, SES volunteers also make invaluable contributions by supporting other emergency services agencies in road crash rescues, vertical rescues, and even as first responders.

To commemorate WOW Day this year, the SES have arranged several landmarks across the state to be lit up the colour orange on the night of Wednesday 19 May 2021.

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**Cootamundra-Gundagai Regional Council**  
[www.cgrc.nsw.gov.au](http://www.cgrc.nsw.gov.au)

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