

-FOR IMMEDIATE RELEASE-

3 November 2020:

Shopping Locally encouraged with Why Leave Town Gift Card Program

Cootamundra-Gundagai Regional Council (CGRC) is participating the Why Leave Town (WLT) Gift Card program which provides a unique and convenient gifting solution while also supporting local businesses.

CGRC mayor Cr Abb McAlister said the initiative is all about ensuring local people spend their money locally.

“Our Council is committed to assisting local business by encouraging locals to participate in the program. It’s about locals spending locally, the whole region will benefit.”

“The ‘Why Leave Town’ gift card helps to trap your dollars in your community increasing the size of the business pie for all,” Cr McAlister said.

WLT Gift Cards can be purchased and redeemed at any of the participating stores within the CGRC Local Government Area (LGA). That means, if the card is bought at Store A, it can then be redeemed for goods and services at Store A or Store B or Store C and so on. So, with only one purchase you can give a gift that allows the recipient to get exactly what they want from a wide variety of stores.

The card, however, can only be redeemed in the Cootamundra-Gundagai Regional Council area. This means that every time a WLT card is purchased you are supporting your local community.

As little as \$1 to as much as \$1000 can be loaded onto a single gift card. The cards are single load only which means that additional amounts cannot be loaded onto the card after the initial purchase.

All transactions work through Eftpos machines which means that redeeming goods and services with the WLT Gift Card is the same as making an Eftpos purchase with your bank card.

The cards expire **3 years** from the time they are loaded.

Participating Stores

Foodworks Gundagai & Local Liquor

Gundagai District Services Club

Gundagai Visitor Information Centre

Baileyana Embroidery

Banjo's Kitchen

Braybrooks Pharmacy

Claude Longs Radio

Criterion Hotel

Daisy's Décor

Dusty Road Coffee Roasters

Eccentric Beauty

Elders Gundagai

Family Hotel

Fig and Co

Foodworks Gundagai & Local Liquor

Gundagai Bakery

Gundagai District Services Club

Gundagai Pharmacy

Gundagai Visitor Information Centre

Helen's Coffee Lounge

Hopes Place

Junque and Disorderly

Kevin Deeps Clothing & Footwear

Moey's

Riss & Co. Hair

Smarts Butchery

The Little Apron Coffee Shop & Cakery

The Stem and Petal Florist

Wren Store & Styling

“Shopping local helps to generate local jobs, build local infrastructure and ensure products can be acquired locally.” Cr McAlister added.

Photo and caption:

The Why Leave Town Poster will be displayed in participating stores across the CGRC Region.



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