

**-FOR IMMEDIATE RELEASE-**

**8 December 2020**

### **RBT MEANS YOU NEED A PLAN B**

Plan B is a road safety initiative between the Cootamundra Gundagai Regional Council (CGRC), Transport for NSW and the NSW Police and aims at reducing alcohol related crashes on our roads. The program proved especially popular in 2019, with venues across the local government area (LGA), coming on board to participate.

The Plan B – WIN A SWAG campaign kicks off in the CGRC area on Tuesday 8 December 2020 with more than 8 licenced venues agreeing to host the program. This year bottle shops within the LGA have also joined the promotion. The venues participating are in Cootamundra: Albion Hotel, BWS, Big O Drive thru Bottle Shop, Ex Services Club; and in Coolac: The Beehive Hotel and in Gundagai: Criterion Hotel and BWS and in Tumblong at the Tavern.

Plan B aims to raise discussion among the community and encourages patrons to responsibly plan ahead for making for their way home after consuming alcohol at venues.

Plan B takes a humorous and positive approach designed to engage the community about making alternative arrangements to get home after a night out. The campaign emphasises that police mobile random breath testing (RBT) operations can happen anytime, anywhere. The Plan B – WIN A SWAG promotion encourages patrons to write their Plan B on an entry form to go in the draw to win a swag.

CGRC has participated in the Plan B - Win a Swag promotion since 2015.

CGRC mayor Cr Abb McAlister said the facts surrounding alcohol-related crashes are alarming and congratulated local venues for participating in the Plan B promotion.

“Plan B is a great initiative, the main message we are trying to get across is, if you are drinking, don’t drive. Plan your night out, plan how you are going to get home after a night out. If you drink and drive you will face the consequences,” Cr McAlister said.

Photo and caption: RBT Means You Need A Plan B

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**Cootamundra-Gundagai Regional Council**  
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