

**Gundagai Shire Council**  
**TOURISM ACTION COMMITTEE**  
**Meeting Number: 65**  
**Wednesday 13 April 2016**

**MEETING COMMENCED:** 8.45am

**PRESENT:** Cr Mike Kingwill (Chair), Miriam Crane, Renee Lindley, Wendy Elphick, Jann New, John Morgan

**APOLOGIES:** Cr Abb McAlister, June McPherson

**CONFIRMATION OF MINUTES OF LAST MEETING:**

*Move: Wendy Elphick*

*Second: Miriam Crane*

*That the minutes of the last meeting be accepted.*

**CORRESPONDENCE:**

NIL

**BUSINESS ARISING:**

**Lunch Destination Billboards**

This came from a suggestion at the last Business Forum, to look at acquiring billboards along the highway that promote Gundagai as a lunch destination, promoting our parks, cafes, barbecue areas etc. There was a feeling that there are McDonald's billboards available that haven't been renewed since the change of ownership and these should be investigated.

*Action: Mike to investigate.*

Move: John Morgan

Second: Jann New

That we make a recommendation to Council to budget for two signs to be installed on the highway to promote Gundagai as a lunch destination, to the value of \$10,000 with an estimated life-span of seven years.

**Local Government Women's Association Conference**

Gundagai will host the conference in March 2018. We need to start thinking about high quality, inspirational speakers and facilitators.

*Action: Speaker suggestions to be brought to the next meeting.*

Renee raised the question about appointing an events manager / PR agency to organise the event, given the size and scope of the event.

## **Sundy in Gundy Calendar**

Publicity for Heritage Day in April will commence next week.

The May Sundy in Gundy will be the annual Terrier Races. This may include a 'Responsible Pet Ownership' session, covering topics such as microchipping, de-sexing and registration.

## **Other Business**

Freda Nicholls discussed the Jugiong Writers Festival and the potential accommodation issue, given the popularity of the event. It was suggested all Gundagai motels be approached along with the bus companies to assist with transport to and from the event. There is also the possibility that Richard Fidler may be involved in the next event.

Renee raised the suggestion of a late night shopping night the Thursday night before Mothers Day. This idea would be taken to the next Business Forum.

Jann made her apologies that she would not be available for next month's meeting.

## **TAC Meeting Closure - 9.20am**

The TAC was joined by the Main Street Committee at 9.20am to discuss the main street art elements.

**NEXT TAC MEETING:** Wednesday 11 May 2016 at 8.45am, followed by main street meeting at 9.15am.