

# Media Release

**FOR IMMEDIATE RELEASE**

## **COOTAMUNDRA-GUNDAGAI REGIONAL COUNCIL LOGO TAKING SHAPE**

Cootamundra-Gundagai Regional Council extends a warm thank you to all community members who have participated in our new Council branding process by answering the branding survey and giving inspiring suggestions and ideas.

The branding survey responses, along with valuable feedback from the community and staff engagement, have been analysed and as a result five final designs have been selected and are being presented to the community for comment.

'This is such an exciting stage in our Branding Project. Council is so thankful to the community for their input into our future brand. The community highlighted our country living, agricultural landscape and friendly communities as major elements to be depicted in our logo'. Christine Ferguson commented. 'Each of the five designs reflect the shared values of our thriving rural communities'.

Council now extends an invitation to community members to view and discuss all of the new logo design options and their applications. Graphic designer Angela Pearce will be holding 2 logo viewing sessions at both the Cootamundra and Gundagai Libraries.

The session dates and times are as follows:

**MONDAY 6<sup>TH</sup> MARCH**

Cootamundra Library – from 11am to 1pm

Gundagai Library – from 4pm to 6pm

**MONDAY 13<sup>TH</sup> MARCH**

Gundagai Library – from 11am to 1pm

Cootamundra Library – from 4pm to 6pm

The logo options will be uploaded for viewing and feedback in the coming days at [www.cgrc.nsw.gov.au/logo](http://www.cgrc.nsw.gov.au/logo).

The selected logo will be applied to every Council sign, letter, leaflet, uniform, building, vehicle, social media platform or website within the region. The Council understands that their residents, staff, stakeholders and visitors will need to recognise and understand how the logo may be applied to these.

Christine Ferguson continued. "I encourage all community members to come and meet our design and marketing team and have your say in shaping our new Council logo'.

The Corporate Branding and Community Engagement project is being funded by the State Government Amalgamation Funding.

**Cootamundra-Gundagai Regional Council  
PO Box 420  
Cootamundra 2590**

**Wednesday 1 March 2017**

**For Further Media Information Contact:**

**Linda Wiles Public Relations Officer 02 6940 2100  
linda.wiles@cgrc.nsw.gov.au**